SREENIVASA, SUNDAPALYAM LAKSHMINARAYANA

USER EXPERIENCE / INTERACTION DESIGNER

www.sree.me
impulses@gmail.com
+91 98802 99009

SKILLS

SOFTWARE	DESIGN
Figma	Wireframe
Sketch	Interactive Prototype
Illustrator	Data Visualization
After Effects	User flow
Photoshop	Style Guide
Pixate	Sitemap
Framer JS	Concept Sketch
Invision	Design Library
Principle	UI Animation

PATENT

USPTO Patent "US20120077436A1" on touch screen interfaces.

EDUCATION

Bachelor of Science

Mysore University

Computer Science, Physics & Math

AWARDS

Innovation & Reuse (2010)

Requirements Automation (2009)

Innovation & process improvement (2008)

UI concept "Phone-Being" (2006)

Dedication - KW525 phone (2006)

Setting up the Usability Lab and for Hindi-UI Usability Study (2005)

HOBBIES

Landscape Photography

Composing Music Tunes

Pencil Sketching

www.linkedin.com/in/sreenivasa

EXPERIENCE

Product Designer
Eversight

Oct 2019 - Aug 2021
Palo Alto, California

Designed pricing & promotions Software Suite for global brands and retailers.
Involved in all aspects of the product lifecycle; from strategic definition of new products to the tactical execution of the live product.
Created design-guidelines, UI component libraries, specifications & prototypes.
Reported to the Co-founder and Head of Product; collaborated with Sales and Customer Success.

Senior Interaction Designer
Envestnet | Yodlee

02 Feb 2015 - 02 Sep 2019
Redwood City, California

Prototypes, wireframes, visuals for personal and social financial apps.
Create design-guidelines, UI component libraries and animations.
Send out design-digests and mentor new design recruits.

Senior Mobile UX Designer
Yodlee Infotech Pvt. Ltd.

13 May 2013 - 28 Jan 2015
Bangalore, India

Wireframes, interaction flows, data visualization and prototypes for core financial mobile apps.

Manager, User Experience
TeliBrahma Communications

10 Oct 2011 - 30 Apr 2013
Bangalore, India

Manage UX & Visual Design teams, project timelines & deliveries of apps.
Ideate new concepts and designed interactions.

Project Manager, Human Factors
Kyocera Wireless (later, MindTree in 2010)

01 Aug 2004 - 30 Sep 2011
Bangalore, India

Ideate, invent & prototype new phone features and patentable concepts.
Design interactions for native-mobile UI and applications.
Deliver UI specs, visual assets and resolve Dev & QA queries.

Human Factors Engineer
Kyocera Wireless

10 May 2004 - 31 Jul 2004
Bangalore, India

Interaction design for mobile phone native features and applications.
Deliver UI Specifications; interact with Systems Engineering, Dev & QA teams.

Graphic Designer
Larsen & Toubro Infotech

31 Oct 2003 - 07 May 2004
Mysore, India

Ideate on new stories, design, visuals & UI specs for games on mobile phones and handheld devices.

Supervisor
COMPAge IT Solutions

22 Feb 2003 - 29 Oct 2003
Mysore, India

Manage and train several teams working on data-conversion.
Create tools in Visual Basic for automating tasks.